How to Make a Great First Impression!

Ask yourself,

AM I ALWAYS INSTILLING TRUST AND CONFIDENCE IN MY POTENTIAL CUSTOMERS AS I GREET THEM?

There are very simple things that we can do to help our customers trust us. Some things include:

1. **Know your product**
   - It is one thing to sell. It is another to help customers get the right products.

2. **Learn how to show customers the benefit of your service**
   - For example, quickly tell them the layout of your store and ask what they are looking for that you can direct them to the right area.

3. **Get to know your customer**
   - Ask questions and be interested in the answers!

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866-755-5996
contact us: www.furnituretrainingcompany.com